



High Resolution

Resolution is defined as pixels per inch (ppi) or more commonly, dots per inch (dpi).

You can state the resolution in one of two ways, the dots per inch and the number of inches (300 dpi at 10 in.) or the actual pixel dimensions (3000 pixels by 2400 pixels - the size of a 10 x 8 print at 300 dpi).

As a rule of thumb, images when sized to their printed or displayed dimensions would be at 72 dpi for use on the web, 150 dpi for inkjet printers and 300 dpi for commercial printing.

Supplying images at a resolution slightly higher than what is required is a good thing, and images at a lower resolution will need to be "bumped up" degrading the quality.

Photography should be done at the highest camera resolution and the original file saved and backed up. Never modify the original file! Make a copy to edit and size.

Product Photography

Food photography can be challenging. What makes it enjoyable is great clients. It's hard to resist the smell of fresh bread and chocolate and our clients are aware of this. We're happy to say that in addition to creating good looking product shots, we can verify that Gorant's and Brix make the very best chocolates, and that all of Schwebel's breads are delicious!



Living in the Dark

If you have an image you would like to display in a dimly lit area, consider a backlight display. Lighting an image from behind really makes it "pop" and grab attention, while brightening up the area. Backlight frames come in all sizes and depths. It's easy to change out images with our custom size graphics. For your next project, consider putting a little light in your life.

RequestAPrint

We are proud to announce that we have been busy working with the Naval Historical Foundation and the Navy Art Collection and as a result have added over 600 new images to the RequestAPrint website.

The Historical New Orleans Collection has added a new gallery to their RequestAPrint site featuring posters from World War I.

The Palmer Museum of Art (Penn State University) has expanded their offerings and added galleries, among them British Watercolors, American Art, Old Master Paintings, Flora and Fauna, and Japanese Wood Block Prints.

The White House Historical Association's catalog included a full page dedicated to their RequestAPrint program and it did a fantastic job of generating sales. Thank you for working with us.

The Need for Speed

RequestAPrint maintains it's own online servers (we're geeks and control freaks) and currently we are in the process of upgrading to new machines. More...Better...Faster...

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requestaprint.net

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